



Our businesses

ABB (www.abb.com) is a leader in power and automation technologies that enable utility and industry customers to improve performance while lowering environmental impact. The ABB Group of companies operates in around 100 countries and employs about 117,000 people.



Power Products

Power Products are the key components to transmit and distribute electricity. The division incorporates ABB's manufacturing network for transformers, switchgear, circuit breakers, cables and associated equipment. It also offers all the services needed to ensure products' performance and extend their lifespan. The division is subdivided into three business units.



Power Systems

Power Systems offers turnkey systems and services for power transmission and distribution grids, and for power plants. Substations and substation automation systems are key areas. Additional highlights include flexible alternating current transmission systems (FACTS), high-voltage direct current (HVDC) systems and network management systems. In power generation, Power Systems offers the instrumentation, control and electrification of power plants. The division is subdivided into four business units.



Discrete Automation and Motion

This division provides products, solutions and related services that increase industrial productivity and energy efficiency. Its motors, generators, drives, programmable logic controllers (PLCs), power electronics and robotics provide power, motion and control for a wide range of automation applications. The leading position in wind generators and a growing offering in solar complement the industrial focus, leveraging joint technology, channels and operations platforms.



Low Voltage Products

The Low Voltage Products division manufactures low-voltage circuit breakers, switches, control products, wiring accessories, enclosures and cable systems to protect people, installations and electronic equipment from electrical overload. The division further makes KNX systems that integrate and automate a building's electrical installations, ventilation systems, and security and data communication networks.



Process Automation

The main focus of this ABB business is to provide customers with products and solutions for instrumentation, automation and optimization of industrial processes. The industries served include oil and gas, power, chemicals and pharmaceuticals, pulp and paper, metals and minerals, marine and turbocharging. Key customer benefits include improved asset productivity and energy savings.

Business principles

To build value, performance and leadership into ABB, responsibility, respect and determination are key

Assuming responsibility, and acting with respect and determination makes it possible to nurture ABB's traditional strengths – our technology leadership, our pioneering spirit and our ability to be at home everywhere. That is our legacy, and our future.

The key to success lies in how well all of us understand and apply the business principles – demonstrating personal, professional and corporate responsibility, showing respect for the views and needs of others and applying our shared determination to win.

At ABB we strive to be competitive because our success and that of all our partners depend on it.

We are determined to meet high moral and ethical standards in performing our work at every level of our organization and in every location in which we operate. We want to achieve success built on the ABB principles of responsibility, respect and determination. We depend on our employees to conduct business with integrity and in full compliance with regulations, local laws and our own corporate policies. Customers, suppliers, shareholders and employees of ABB have a right to expect that we conduct our business in a proper and professional manner.

The ABB Group compliance Web page provides both employees and business partners with information about ABB's compliance activities, processes and reporting avenues.



Strategy

ABB is a global leader in power and automation technologies that enable utility and industry customers to improve performance while lowering environmental impact. With about 117,000 employees we are close to customers in around 100 countries.

With our technology leadership, global presence, application knowledge and local expertise, we offer products, systems, solutions and services that allow our customers to improve their operations – whether they need to increase the reliability of a power grid or raise productivity in a factory.

Focusing on our core strengths in power and automation technologies, we strive for organic profitable growth. Our global manufacturing base ensures consistent top-quality products and systems – made in ABB – for customers around the world. Our customers have broad and easy access to ABB's offerings - whether they buy from us directly or through distributors, wholesalers, system integrators or other partners.

Our people work together seamlessly to deliver benefits for our customers. Our way of doing business is values-based, leadership-driven and performance-oriented.

Mission and vision 2011

ABB's mission

- **Improve performance:** ABB helps customers improve their operating performance, grid reliability and productivity whilst saving energy and lowering environmental impact.
- **Drive innovation:** Innovation and quality are key characteristics of our product, systems and service offering.
- **Attract talent:** ABB is committed to attracting and retaining dedicated and skilled people and offering employees an attractive, global work environment.
- **Act responsibly:** Sustainability, lowering environmental impact and business ethics are at the core of our market offering and our own operations.

ABB's vision

As one of the world's leading engineering companies, we help our customers to use electrical power efficiently, to increase industrial productivity and to lower environmental impact in a sustainable way. **Power and productivity for a better world**



Celebrating Our Heritage

For more than 100 years, ABB and its predecessor companies have set the pace for innovation in technologies to harvest energy, improve productivity, safeguard the environment, increase profits, and more. Our modern-day power and automation technologies are derived from the efforts of dozens of leading companies and thousands of talented individuals worldwide.

Although certain brand names have changed, the spirit of innovation from these leading companies and their employees remains at the core of ABB.

